



**AN EVENING WITH CHAMPIONS 2024**

SEPTEMBER 13, 7 PM

SEPTEMBER 14, 7 PM

2024

INDIVIDUAL  
SPONSORSHIP  
PACKAGE

# A LETTER FROM THE CO-CHAIRS

To Whom It May Concern,

We write to you on behalf of **An Evening with Champions** (EWC), a student-run organization at Harvard University. EWC produces annual figure skating exhibitions, with audiences of over 9,000 people, benefitting the Jimmy Fund of the Dana-Farber Cancer Institute, a 501(c)(3) non-profit devoted to the research and treatment of cancer in children and adults. Since its beginning over 50 years ago, **EWC has raised over \$3 million in the fight against cancer**, making it the most charitable organization at Harvard.

We are contacting you to request sponsorship from your organization for our exhibition. In exchange for your support, your organization will gain opportunities for exposure that vary with sponsorship level. Additionally, contributions are tax-deductible, and we can tailor sponsorship packages to meet your needs.

Our exhibition features the fighting spirit and artistic talent of Olympic figure skaters. In recent years, Nathan Chen, Yuna Kim, Michelle Kwan, Paul Wylie, Johnny Weir, Nancy Kerrigan, and many more have been in attendance. As we are completely student run, we have no overhead fees, so **98% of your donation goes directly to cancer research**. The only expenses we have relate to the production of the show and skaters' travel and accommodations. Thus, not only is your sponsorship maximizing its impact, but it also allows you to enjoy a world-class figure skating exhibition that inspires and empowers audience members and performers alike.

We thank you in advance for your consideration. Please let us know if you would like to discuss sponsorship further.

Sincerely,  
Alice Feng, Katherine Jackson, and Lucy Xu  
Executive Co-Chairs  
An Evening with Champions 2024 (52nd Edition)

# SPONSORSHIP PACKAGES

	Package Cost	Show Tickets	Reception Tickets	Gala Tickets
Platinum Benefactor	\$2000	20	20	4
Gold Benefactor	\$1000	4	4	2
Benefactor	\$500	4	4	2
Sponsor	\$250	4	2	
Patron	\$100	2		

**Donation Matching Program:** Thanks to the great generosity of an EWC alumnus, donations will be matched up to \$100,000. That means, when you give today, your gift will go twice as far to support the Jimmy Fund's lifesaving cancer research and care!

**Corporate Matching Program:** Want to double your contribution? Many companies, including General Electric, Microsoft, Johnson & Johnson, Home Depot, and Boeing, match employee grants! If interested, please email [corporate@aneveningwithchampions.org](mailto:corporate@aneveningwithchampions.org) for details and assistance.

If you would like to contribute but cannot attend the show, your donation is still very much appreciated!

## THANK YOU FOR YOUR SUPPORT!

# INTERESTED IN SPONSORING EWC?

## CONTACT US

**EMAIL:** [corporate@aneveningwithchampions.org](mailto:corporate@aneveningwithchampions.org)

**WEBSITE:** [aneveningwithchampions.org](http://aneveningwithchampions.org)

## ALTERNATIVE WAYS TO CONTRIBUTE

Other than the sponsorship packages, there are multiple alternative ways to contribute. Please contact **[info@aneveningwithchampions.org](mailto:info@aneveningwithchampions.org)** if you are interested in any of the following options:

In-kind Donations  
Advertisement Swaps  
Individual Sponsorship