

2022 CORPORATE SPONSORSHIP PACKAGE

# EWING

AN EVENING WITH CHAMPIONS



# A LETTER FROM THE CO-CHAIRS

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To whom it may concern,

We write to you on behalf of **An Evening with Champions** (EWC), a student-run organization at Harvard University. EWC produces annual figure skating exhibitions, with audiences of over 9,000 people, benefitting the Jimmy Fund of the Dana Farber Cancer Institute, a 501(c)(3) non-profit devoted to the research and treatment of cancer in children and adults. We think your organization would be a great fit as a potential sponsor of our event!

Over the past 50 years, **EWC has raised over \$3 million in the fight against cancer**, making it the most charitable organization at Harvard. In exchange for your support, your organization will gain opportunities for exposure that vary with sponsorship level. Additionally, contributions are tax-deductible, and we can tailor packages to meet your needs.

Our show regularly features the fighting spirit and artistic talent of Olympic figure skaters including Yuna Kim, Michelle Kwan, Paul Wylie, Johnny Weir, Nancy Kerrigan, and many more. As we are completely student run, **98% of your donation goes directly to cancer research**. Unlike other non-profit organizations, we have no overhead fees. The only fees we pay are expenses for the production of the show as well as skaters' travel arrangements. Thus, not only does your sponsorship go to a meaningful cause, you can also enjoy a world-class figure skating exhibition that inspires and empowers audience members and performers alike.

We thank you in advance for your kind consideration – please let us know if you would like to discuss further. We are more than happy to address any questions or concerns you have, and we look forward to hearing from you.

Sincerely,  
**Marta Pawluczuk, Minjue Wu, and Diana Zhu**  
Executive Co-Chairs  
An Evening with Champions 2022

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# SPONSORSHIP PACKAGES

Sponsorship Level	Package Cost	Show Tickets	Reception Tickets	Gala Tickets	Skate with EWC Tickets
Diamond	\$10,000	15	15	6	4
Platinum*	\$5,000	10	10	4	0
Gold	\$2,500	8	8	3	0
Silver	\$1,000	4	4	2	0
Bronze	\$500	2	2	0	0

\*All donations above \$5000 will be granted Platinum sponsorship level. For every \$1000 above the \$5000 package cost, sponsors will receive one of the following:

- 1 additional show ticket
- 1 additional reception ticket
- 1 dedicated post on social media

\*\*All donation packages can be customized to fit your business needs.

# BENEFITS

	Diamond*	Platinum	Gold	Silver	Bronze
Ad in commemorative program	Full page	Full page	1/2 page	1/4 page	Business card size
Company logo and link on website	Yes (special highlight on website)	Yes	Yes	Yes	Yes
Campus posters and publications	Yes	Yes	Yes	Yes	Yes
Mention in media presence	Yes	Yes	Yes	Yes	
Promote at table outside arena	Yes	Yes	Yes		
Banner on boards	Yes	Yes			

**\*SPECIAL BENEFITS:** The Diamond Sponsorship Level is exclusive to one sponsor. You are guaranteed first mention and notice for all press releases, notices, and posters. This includes an exclusive opportunity for you to present at additional campus events hosted by An Evening with Champions, including a speaker event featuring the stars of the show. This sponsor will also receive special recognition throughout the event, including during our introductory remarks, during half-time, when naming the sponsors, and when directing the audience to various sponsor tables around the ice.

# SPONSORSHIP FORM 2022

**THIS FORM IS TO BE USED ONLY FOR SPONSORSHIP PACKAGE PURCHASES.  
ALL OTHER TICKET PURCHASES CAN BE MADE THROUGH THE HARVARD BOX OFFICE.**

Packages can also be purchased online at our website, [www.aneveningwithchampions.org](http://www.aneveningwithchampions.org).

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_

**TELEPHONE #:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

## SPONSORSHIP PACKAGES:

Package	Price	# of Packages	# of Tickets	Total (Price * Package)
Bronze	\$500			
Silver	\$1,000			
Gold	\$2,500			
Platinum	\$5,000			
Diamond	\$10,000			
<b>SUBTOTAL:</b>				

## ADDITIONAL TICKETS:

Ticket Type	Price	# of Tickets	Total (Price * Package)
VVIP (priority seating & reception access)	\$150		
VIP (priority seating)	\$50		
Regular Admission	\$30		
Ticket Upgrade to VIP	\$20		
Senior (65 & over)	\$20		
Children & Students	\$12		
<b>SUBTOTAL:</b>			

### Please reserve my ticket(s) for the show on:

Saturday, April 9th, 7 PM **OR**  Sunday, April 10th, 1 PM

Please send my tickets to the above address if possible

I will pick up my tickets at the will call office on the day of the show

I prefer not to have my name listed in the program

I cannot attend the show, but have enclosed a tax-deductible contribution of \$\_\_\_\_\_

### FOR SPONSOR, BENEFACTOR, GOLD BENEFACTOR, & PLATINUM BENEFACTOR:

Please reserve my tickets for the post-show reception on:

**Saturday, April 9** # of Tickets: \_\_\_\_\_

**Sunday, April 10** # of Tickets: \_\_\_\_\_

**PLEASE MAKE ALL CHECKS PAYABLE TO AN EVENING WITH CHAMPIONS.**

**Mail to: An Evening With Champions, 533 Eliot House Mail Center, Cambridge, MA 02138**



# EWC BY THE NUMBERS

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**1/4**

of U.S. Olympic Figure Skating medals have been won by EWC skaters

**26** Olympic Champions

**75** World Champions

Olympic Medalists **67**

U.S. National Champions **181**

U.S. National Gold Medal sweeps **29**

**605** National Medalists

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# CONTACT US



**EMAIL:** [corporate@aneveningwithchampions.org](mailto:corporate@aneveningwithchampions.org)

**WEBSITE:** [aneveningwithchampions.com](http://aneveningwithchampions.com)

**PHONE:** (651) 242-0459

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## ALTERNATIVE WAYS TO CONTRIBUTE

Other than the sponsorship packages, there are multiple alternative ways to contribute. Please contact **[info@aneveningwithchampions.org](mailto:info@aneveningwithchampions.org)** if you are interested in any of the following options:

In-kind Donations  
Advertisement Swaps  
Individual Sponsorship  
Competing in Skating with Champions