

# EWOC 52

The logo for 'EWOC 52' features the letters 'E', 'W', 'O', and 'C' in a large, bold, dark blue font. The number '52' is also in a large, bold, dark blue font. Silhouettes of athletes in various dynamic poses are integrated into the letters: a runner inside the 'E', a basketball player inside the 'O', a soccer player inside the '5', and a tennis player inside the '2'.

AN EVENING WITH CHAMPIONS 2024

SEPTEMBER 13, 7 PM

SEPTEMBER 14, 7 PM

2024

CORPORATE  
SPONSORSHIP  
PACKAGE

# A LETTER FROM THE CO-CHAIRS

To Whom It May Concern,

We write to you on behalf of **An Evening with Champions** (EWC), a student-run organization at Harvard University. EWC produces annual figure skating exhibitions, with audiences of over 9,000 people, benefitting the Jimmy Fund of the Dana-Farber Cancer Institute, a 501(c)(3) non-profit devoted to the research and treatment of cancer in children and adults. Since its beginning over 50 years ago, **EWC has raised over \$3 million in the fight against cancer**, making it the most charitable organization at Harvard.

We are contacting you to request sponsorship from your organization for our exhibition. In exchange for your support, your organization will gain opportunities for exposure that vary with sponsorship level. Additionally, contributions are tax-deductible, and we can tailor sponsorship packages to meet your needs.

Our exhibition features the fighting spirit and artistic talent of Olympic figure skaters. In recent years, Nathan Chen, Yuna Kim, Michelle Kwan, Paul Wylie, Johnny Weir, Nancy Kerrigan, and many more have been in attendance. As we are completely student run, we have no overhead fees, so **98% of your donation goes directly to cancer research**. The only expenses we have relate to the production of the show and skaters' travel and accommodations. Thus, not only is your sponsorship maximizing its impact, but it also allows you to enjoy a world-class figure skating exhibition that inspires and empowers audience members and performers alike.

We thank you in advance for your consideration. Please let us know if you would like to discuss sponsorship further.

Sincerely,  
Alice Feng, Katherine Jackson, and Lucy Xu  
Executive Co-Chairs  
An Evening with Champions 2024 (52nd Edition)

# SPONSORSHIP PACKAGES

Sponsorship Level	Package Cost	Show Tickets	Reception Tickets	Gala Tickets
Diamond	\$10,000	20	20	15
Platinum*	\$5,000	15	15	10
Gold	\$2,500	10	10	5
Silver	\$1,000	4	4	2
Bronze	\$500	2	2	

\*All donations above \$5000 will be granted Platinum sponsorship level. For every \$1000 above the \$5000 package cost, sponsors will receive one of the following:

- 1 additional show ticket
- 1 additional reception ticket

\*\*All donation packages can be customized to fit your business needs.

## BENEFITS

	Ad in commemorative program	Company logo and link on website	Logo on official posters and publications	Mention in social media stories	Mention in social media feed (post)	Opportunity to promote at table outside arena
Diamond*	Full page	Yes (special highlight on website)	Yes	Yes (x8)	Yes (x4)	Yes
Platinum	Full page	Yes	Yes	Yes (x4)	Yes (x2)	Yes
Gold	1/2 page	Yes	Yes	Yes (x2)	Yes (x1)	
Silver	1/4 page	Yes	Yes	Yes (x1)		
Bronze	1/8 page	Yes	Yes			

**\*SPECIAL BENEFITS:** Diamond sponsors are guaranteed first mention and notice for all press releases, notices, and posters. Diamond sponsors will also receive special recognition throughout the event, including during introductory remarks and half-time remarks.

# INTERESTED IN SPONSORING EWC?

## CONTACT US

**EMAIL:** [corporate@aneveningwithchampions.org](mailto:corporate@aneveningwithchampions.org)

**WEBSITE:** [aneveningwithchampions.org](http://aneveningwithchampions.org)

## ALTERNATIVE WAYS TO CONTRIBUTE

Other than the sponsorship packages, there are multiple alternative ways to contribute. Please contact **[info@aneveningwithchampions.org](mailto:info@aneveningwithchampions.org)** if you are interested in any of the following options:

In-kind Donations  
Advertisement Swaps  
Individual Sponsorship